



STOMPBOX



GET THE BOX.
GET THE TONE.

USER EXPERIENCE TEST

NAME

DATE

AGE

GENDER

EDUCATION LEVEL

PROFESSION

PRE-TEST QUESTIONNAIRE

Please take a moment to answer the questions below related to this test session.

1. Have you ever participated in a usability test? If so, what kind of test did you participate in?

2. What do you commonly use your computer for? What kind of tasks?

3. Please list the software applications and tools you are most accustomed to using?

4. Do you have a smart phone or tablet? If so, what kinds of applications do you typically purchase and use? Is there an application that you simply cannot live without (please exclude social networking applications)?

5. How often do you change your social media profiles? (E.g. photo, status, location, etc.)

USABILITY TASKS

Please take a moment to follow the steps below and respond to the related questions.

TASK 1: Browse Website - General Impressions

Please take a few minutes to browse the application. As you browse, please speak out loud about what you see and the actions you are taking.

When you are ready, can you please let us know what you think the primary purpose of the website is?

Can you describe the primary purpose of the site in two to three words?

What do you think about the website layout?

Is there anything that grabs your attention that you would like to explore?

TASK 2: Register with Website

Now, please register as a user. As you do so, please speak out loud and explain the steps you are taking.

Can you easily determine how to register?

In general, what did you think of the registration process?

USABILITY TASKS

TASK 3: Find and purchase a music accessory

Now, please attempt to find and purchase a music accessory you would be interested in.

How was the process?

Were instructions necessary?

Did you encounter any difficulty with the process?

What did you think about the additional suggestions offered?

If you made any mistakes, was it easy to determine how to correct these mistakes?

TASK 4: View the offerings in this month's STOMPBOX and select and item.

Finally, please attempt to view the offerings in this month's STOMPBOX, and select and item that interests you.

How was the process?

Were the instructions necessary?

Did you encounter any difficulty with the process?

If you made any mistakes, was it easy to determine how to correct these mistakes?

Thank you for completing these tasks! Is there anything else you would like to say about the tasks you just completed?

POST TEST QUESTIONNAIRE

Please take a moment to answer the questions below related to this test session.

1. What is your overall impression of the application?

2. Was there anything that grabbed your attention when you first saw the initial page?

3. What do you like about the application?

4. Is there anything that you don't like about the application?

5. What do you think about the page layout and visual design?

6. What do you think of the organization of the application content?

7. Are there any words, phrases or information on the application that you found awkward or difficult to understand?

8. What are the most useful features of this application?

9. Would you like to see any additional features?

10. Would you share music accessories that interested you on social networking sites or via email?

11. Was there anything that you wanted to do with the application, but couldn't find or was unavailable to you? If so, can you please explain what that was?

POST TEST QUESTIONNAIRE

12. What changes or improvements would you make to the application?

13. Would you use this application again in the future to learn about new company offerings and how they may relate to you?

14. Do you have any other comments about the application?

Thank you for your participation!