



STOMPBOX



GET THE BOX.
GET THE TONE.

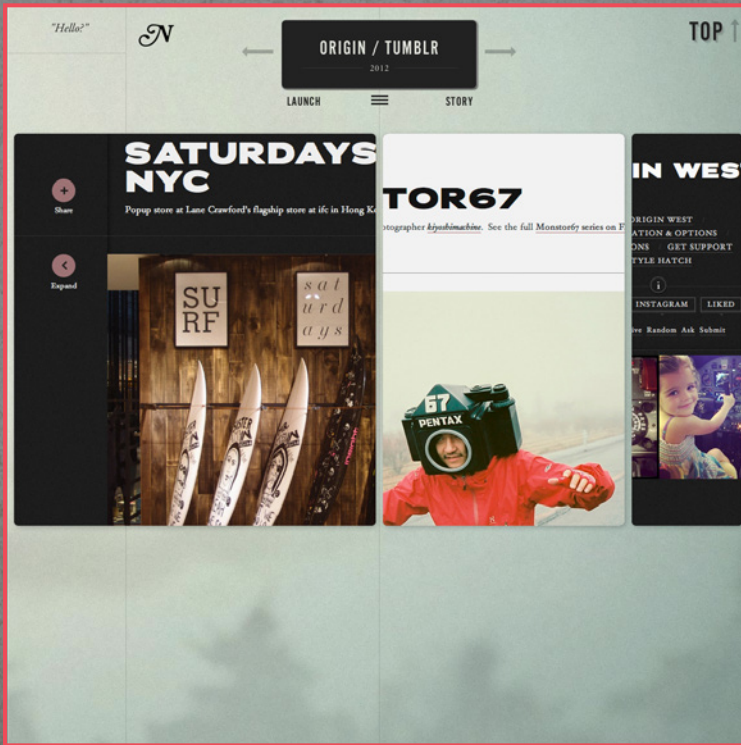
COMPARATIVE ANALYSIS

Nick Jones: Narrow Design

<http://www.narrowdesign.com>

The innovation in design really caught my eye, both in the dragging interaction and the various kinds of play with scrolling content. However, the scrolling properties within the individual portfolio pieces can be a little jarring and disorienting at times. It's difficult to get a sense of the project as a whole without clicking further.

I rather enjoyed the somewhat dismal value in the overall presentation of Jone's site, as it really helped entice an emotional response from the viewer. The medium-light gray values allow the work to jump from the page, while it's green tint helps to vibrate and pop the bright red through their complimentary color relationship. The drastic change in value immediately draws attention to highlighted content.



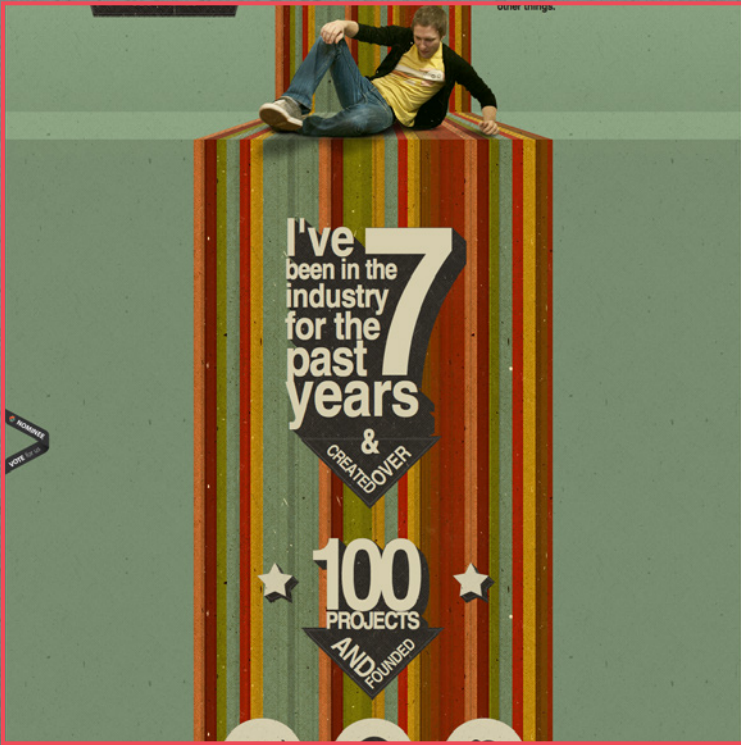
COMPARATIVE ANALYSIS

Basil Gloo; Home

<http://basilgloo.com>

The playful interaction of Basil's site really grabbed my attention. I think quite often we forget to have fun in our industry, and here, Mr. Gloo easily laughs off the business world without becoming too kitschy.

Similar to Narrow Design, Gloo takes advantage of a subtle complimentary relationship between the green and red hues within his palette. He allows the warmer tones to sing through a sea of green texture, with added grit that helps create an emotional response. With a bit of a nü-retro knod, Basil constructs clever iconography and wonderful typographical elements that become strong visual pieces, rather than overly-simplified body-copy.



COMPARATIVE ANALYSIS

Piccsy: Everything you need to...

<http://www.piccsy.com/everything-design>

It's hard to ignore the magenta that Piccsy has used in their design. Similar to Narrow Design, it was the scrolling interaction of this portal that really drew me to it. An exercise in simplicity, there is very little content involved in this presentation, and it still exceeds standard presentation.

Though the intensity of the color may make it may be difficult to look at for too long, and the value's may not translate well depending on the user viewing the page, I still found this page quite engaging. It's the little things that really draw my attention: The way the navigation pops up, the forced justified composition of the text, and the almost clumsily prominent outlined, square, button navigation.

A PICCST PLAYGROUND PRESENTATION

EVERYTHING YOU NEED TO KNOW ABOUT DESIGN ON THE WEB

A PICCST PLAYGROUND PRESENTATION

HOME

CATEGORIES

ADVERTISING ARCHITECTURE CONFERENCES GENERAL EDUCATION
GENERAL INSPIRATION IDENTITY INDIVIDUALS INDUSTRIAL INTERIOR
IPHONE APPS JOBS MAGAZINES MISC MOTION PORTFOLIO RESOURCES
SALES TYPOGRAPHY UX WEB APPS WEB DESIGN GALLERIES

HOME

CATEGORIES

TWITTER USERS

UX / UI / INTERACTION DESIGN / ART DIRECTION ILLUSTRATION CREATIVE DIRECTION
MISC

HOME

IDENTITY



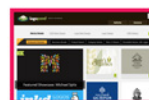
BRANDS OF THE WORLD

The largest library of freely downloadable vector logos on the internet.



LOGO DESIGN LOVE

A website devoted to the latest designs of logos and brand identities.



LOGOPOND

Providing comments, opinions and information on a large collection of brand logos.



UNDER CONSIDERATION

Chronicles and provides opinions on corporate and brand identity work.

BACK

MORE SITES

BRANDINGSERVED 99DESIGNS GOODLOGO IDENTITYDESIGNED IDENTITYWORKS
LOGO-DESIGNER BLOG LOGOED LOGOFIVES LOGOFI LOGOFURY LOGOGALA
LOGOLOUNGE LOGOMOOSE LOGOOFTHEDAY LOGOSAUCE LOGOSPIRE
LOVELYSTATIONERY

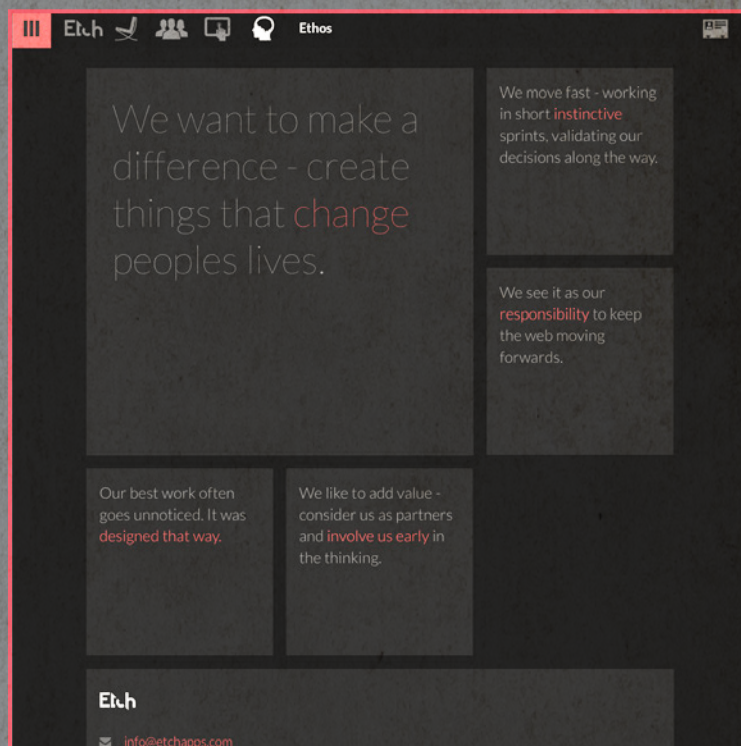
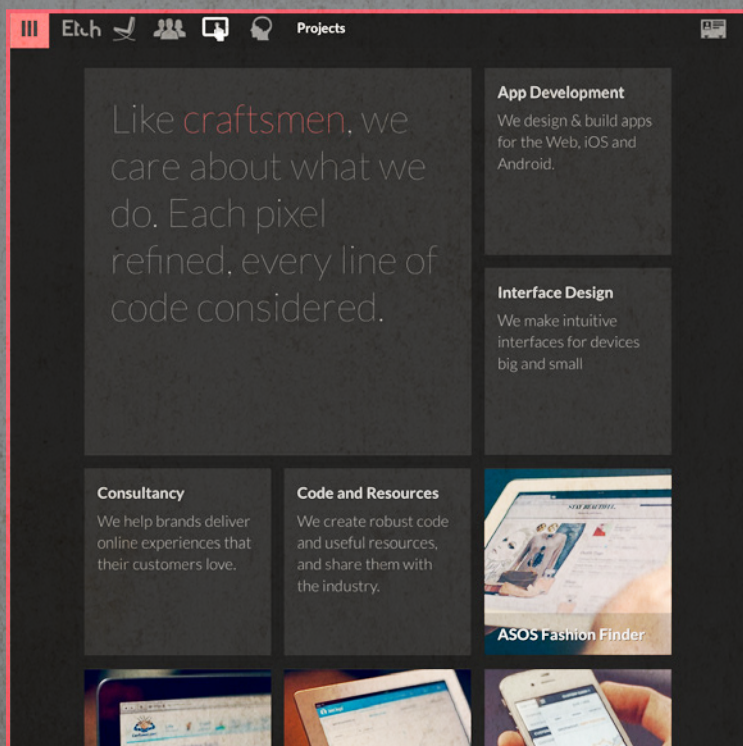
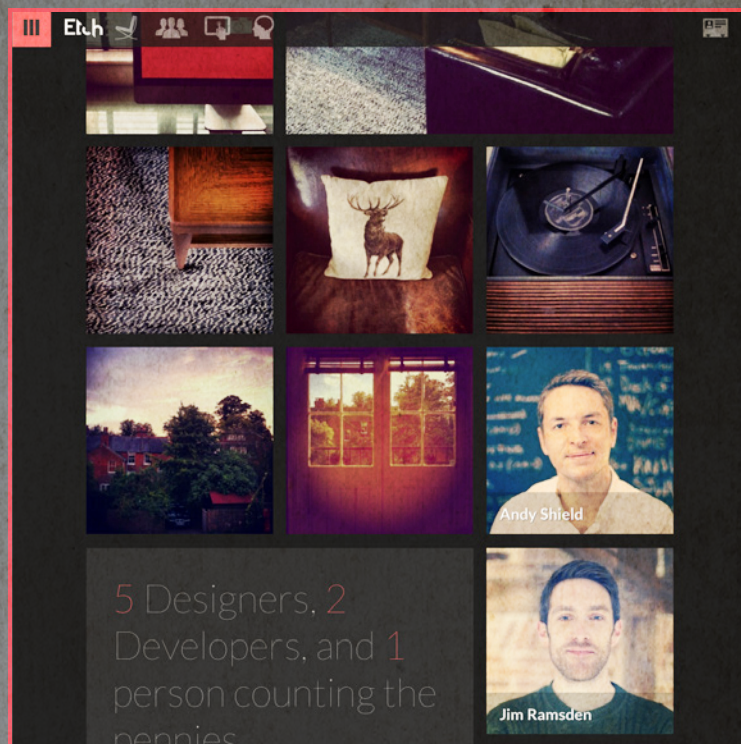
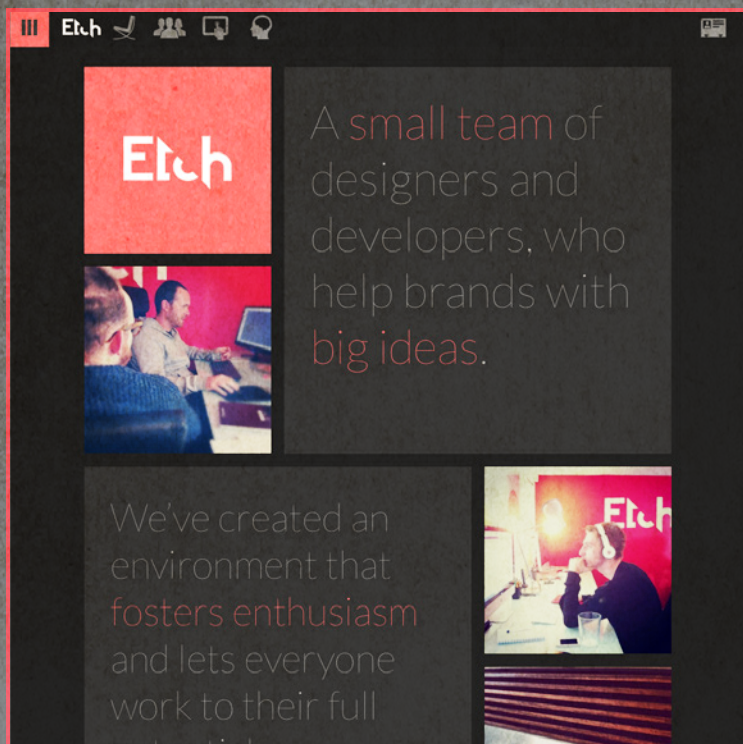
COMPARATIVE ANALYSIS

Etch Apps: Home

<http://etchapps.com>

The strong grid-system, and simplified puzzle-like pod structure really stand out as the dominant feature of the Etch Apps home page. Initially all of the content is spread throughout the index page, but it can be simplified and restructured through the navigation at the top.

All of the imagery within the site is shot and developed to have a very specific lighting and graphic presentation, which aids in the cohesive nature of the site. And their simplistic use of typography helps limit the amount of “work,” a user may perceive within the design structure. A simplistic palette, and darkly-valued background allows content to boldly display itself.



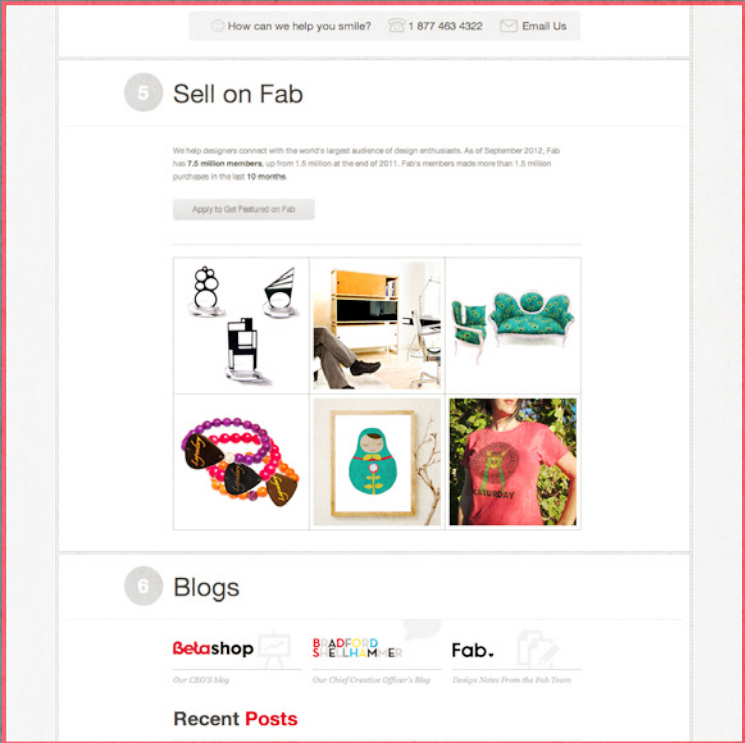
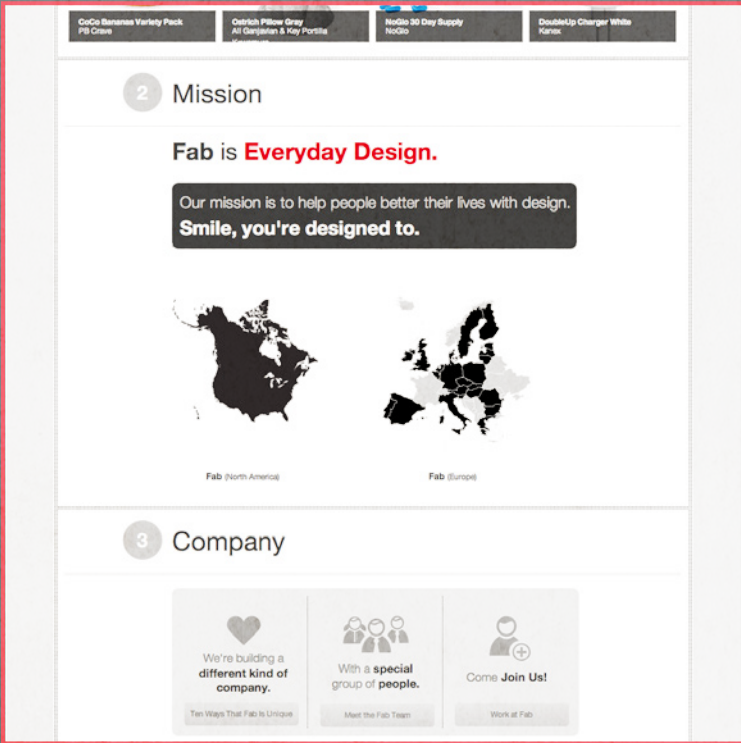
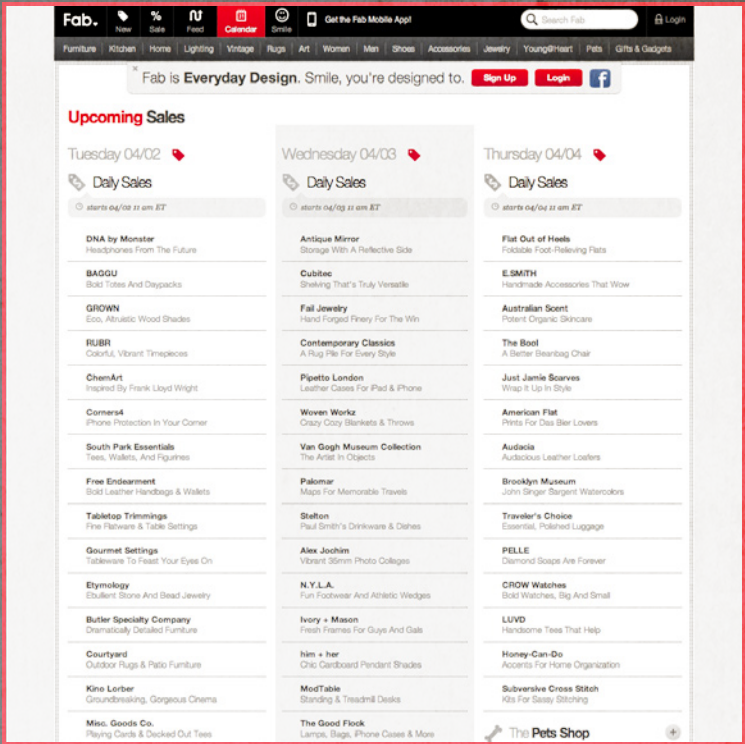
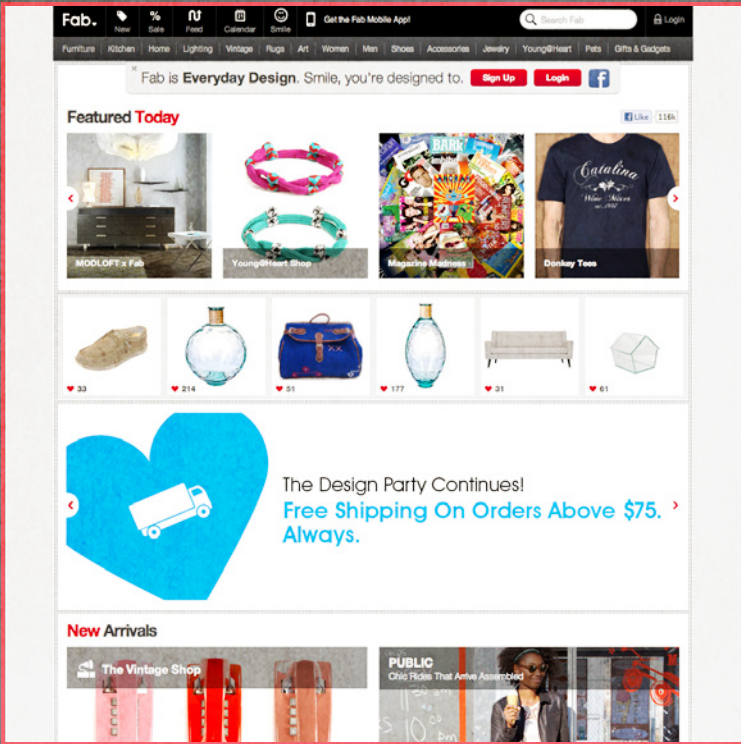
COMPARATIVE ANALYSIS

Fab: Home

<http://fab.com>

A beautifully design website, Fab stands as one of the few up-and-coming consumer sites that breaks the mold from the traditional "Let's follow what Amazon is doing," mentality.

A wonderfully organized visual presentation through proper use of grid-systems and careful alignment allow the imagery to become individualized, without quickly becoming a disgusting coupon-flier, or Sunday circular. The imagery is carefully chosen, and the product line is specifically edited to speak to their audience. Everything within the realm of their design is carefully considered and nothing is added frivolously. Similar to many of the previously mentioned sites, Fab has chosen a subdued main palette, with one strong accent color, which allows the content to be king, and gets the design out of the way of the message.



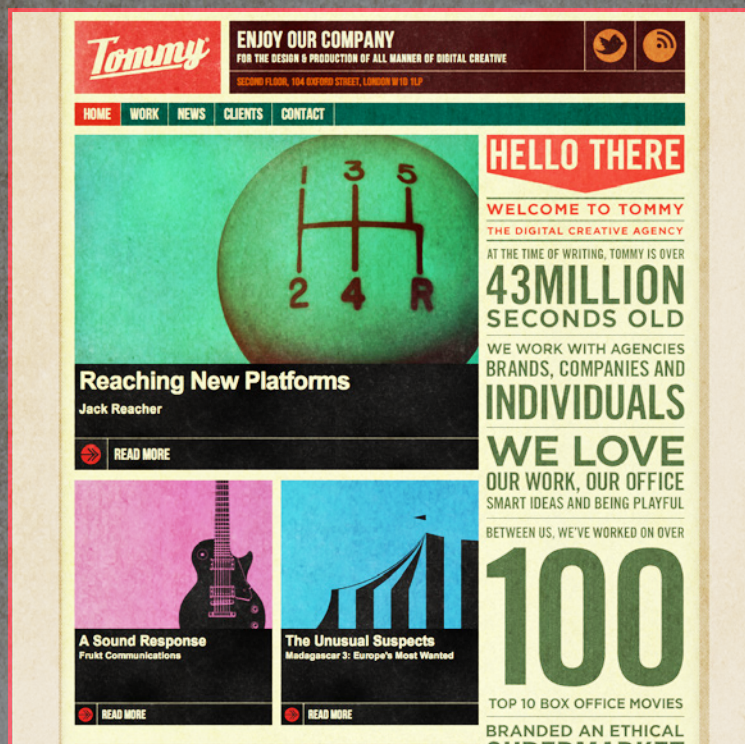
COMPARATIVE ANALYSIS

Tommy: Home

<http://www.thisistommy.com>

Tommy has the start of the aesthetic I was going for within STOMPBOX. A bit of grit and grime, a lot of rock-and-roll, but with the structure and control that are required of a content-based site. Though, the color-scheme may be a bit hard to swallow, it takes a bold stance, that doesn't apologize for its choices, and owns it.

A common theme of many of these sites, Tommy uses a complimentary palette, on top of a more muted and subdued background. The typography, similar to that of Piccsy, many of the designs make use of forced-justified text, reminiscent of retro event posters, which, when used properly, really help scream the intent of the written word.



COMPARATIVE ANALYSIS

Kitchen Sink Studios: Home

<http://www.kitchensinkstudios.com>

Kitchen Sink, is a nice, well-rounded design direction that takes a bit of each of the previous designs, and creates a calmer approach that works well. Subtly, aids in the presentation of this design—the smallest amount of texture insight just enough of an emotional response, without dedicating it's presentation on it.

Colors are, again, complimentary, but used in a simple manor that doesn't compete with the main content of the page. Leaning heavily on a retro-inspired aesthetic, the fonts chosen speak not only to a specific time and place, but add to the development of a style, rather than scream for attention. There is a smart use of iconography and contrast, and clever style cues that are playful, rather than over designed. Everything appears entertaining is its presentation, rather than placating a fad or falling short of it's intention.

KITCHEN SINK STUDIOS® INC. | COMPANY | WORK | HISTORY | SERVICES | SOCIAL | CONTACT

P. 602 258 3150

A DIVERSE TEAM
of
INDUSTRY
EXPERTS

Design Award

Kitchen Sink Studios® INC.

A.K.A THE SINK

A CREATIVE CONSULTANCY

SINCE **1999** **EIGHT-TWO-EIGHT**
NORTH THIRD STREET

✕ ✕ ✕ PHOENIX, ARIZONA ✕ ✕ ✕

KITCHEN SINK STUDIOS® INCORPORATED is a creative and design consultancy based in Phoenix, Arizona. The firm is owned and operated by Nicolas Hower and Kary Kapfer.

Our job is to tell your story in the most compelling manner possible. That means everything from branding, print design, web and interactive design, architectural renderings, video presentations, legal analysis, animation, eMarketing, public relations and social media programs — everything including the Kitchen Sink.

When you have the right tools to tell your story, you get great results. We take pride in helping our clients grow, thrive and prosper. And we enjoy the relationships we build along the way.

We are a truly collaborative team, both when we work in the studio and when we work with our clients. We approach each project and assignment with the goal of making it as good as it can possibly be. We love our company, we love our work and we love the satisfaction of making our clients happy.

**And no, we don't sell sinks.*

COMPANY

WORK

KITCHEN SINK STUDIOS® INC. | COMPANY | WORK | HISTORY | SERVICES | SOCIAL | CONTACT

P. 602 258 3150

FOX RESTAURANT CONCEPTS
Established 1998

LEGENDS

UNIVERSAL TECHNICAL INSTITUTE

COCONINO

Select a Page

12345

Give us a call to see how we can help you.

WORK

HISTORY

thirteen years in the making...

9912

AND we've enjoyed every

KITCHEN SINK STUDIOS® INC. | COMPANY | WORK | HISTORY | SERVICES | SOCIAL | CONTACT

P. 602 258 3150

BRANDING
Put your best foot forward from the get-go

PHOTOGRAPHY
See the world in a way you've never seen it before

CREATIVE WRITING
Maybe not Faulkner or Vonnegut, but close

PRINT DESIGN
Bring your story to life on the printed page

ILLUSTRATION
We create stunning visual representations

LEGAL ANALYSIS
Groundbreaking ways of presenting legal arguments

CGI
The closest you can get to reality without it being real

VIDEO PRODUCTION
Captivating video for TV, web and big screen

WEB DESIGN
Interactive, intelligent and beautiful web experiences

SOCIAL MEDIA
Connect directly with your target audiences

MARKETING
We can help you sell your product or idea

COMING SOON...
Kitchen Sink is expanding our talent pool. Stay tuned.

{ *AND just about anything else you can think of that requires a little creativity.* }

SERVICES

SOCIAL

RT @mikegiles: I did not anticipate the level of dismay from my coworkers for shaving off my beard. Brandon was downright crestfallen. - 25 Mar

Featured Project: Everything but the Kitchen Sink for two high-rise campus living projects. MORE: kitchensinkstudios.blogspot.com/2011-02-25

Relax for a while
AND READ OUR

BLOG

Click to Visit

KITCHEN SINK STUDIOS® INC. | COMPANY | WORK | HISTORY | SERVICES | SOCIAL | CONTACT

P. 602 258 3150

828

NORTH THIRD STREET
PHOENIX, AZ
85004-2032

WRITTEN INQUIRIES MAY BE SENT TO

info@kitchensinkstudios.com

T.E.L.E.P.H.O.N.E **602.258.3150**

GOOGLE MAPS

Since you're already here, don't forget to visit our other website:

KITCHEN SINK LEGAL™

A DIVISION OF KITCHEN SINK STUDIOS® INC.

WE LOVE TO
MEET NEW PEOPLE.
JOIN US FOR A DRINK
at any local downtown pub.

